

MARK BAILEY

President and CEO Big Rivers Electric Corporation

Mark Bailey joined the management team of Big Rivers Electric Corporation, a generation and transmission cooperative located in western Kentucky, as executive vice president and COO in June of 2007. He became president and CEO in October of 2008.

Prior to joining Big Rivers Electric, Mark had been the President and CEO of Kenergy Corp., one of three member-owners of Big Rivers. Before that Mark had a 30-year career with American Electric Power (AEP) – one of the nation’s largest electric utilities – working in the areas of generation, transmission and distribution of electricity.

Mark began his electric utility career in 1974 as an electrical engineer with AEP subsidiary Ohio Power. He holds a bachelor’s degree in electrical engineering from Ohio Northern University and was a Sloan Fellow at Massachusetts Institute of Technology, where he earned a master’s degree in management.

Active in the community, Mark is a board member of Henderson Habitat for Humanity, Methodist Hospital, Henderson Regional Hospital Foundation, Leadership Kentucky, and the Kentucky Community and Technical College Foundation. Mark is also a member of the Henderson Rotary Club and the Order of Kentucky Colonels.

He and his wife, Susan, have three grown children – a son, who is a physician in Columbus, and two daughters, one is a patent attorney in Atlanta and the other is a biomedical engineer with Medtronic, also in Atlanta.